



Reinventing Our Communities

HILTON BALTIMORE • OCTOBER 1-3, 2018

Join us on October 1-3, 2018 in Baltimore for a three-day examination of how communities and regions come together to leverage resources that revitalize economies and provide equal access to opportunity.

The 2018 Reinventing Our Communities: Investing in Opportunity conference will focus on four forms of capital — financial, human, physical, and social — that are the building blocks of economic growth and prosperity. You'll hear community development changemakers, industry experts, and philanthropic leaders discuss successful strategies and programs that have transformed neighborhoods and enabled individuals to participate in and benefit from the economy.

This year's conference is hosted by the Federal Reserve Banks of Philadelphia and Richmond, and Johns Hopkins 21st Century Cities Initiative (21CC). 21CC is incorporating its annual gathering on cities, the 21st Century Neighborhoods Symposium, held in the fall in Baltimore, into this year's

Reinventing Our Communities conference.

Cosponsors also include the Federal Reserve Banks of Atlanta, Chicago, Cleveland, Minneapolis, New York, and St. Louis, the Annie E. Casey Foundation, Enterprise Community Organizations, FHLBank Pittsburgh, and Joseph & Harvey Meyerhoff Charitable Funds.

On October 1, author and social entrepreneur Wes Moore will open the conference with a keynote on what it means to invest in opportunity. His always thoughtful and provocative insights are a fitting way to start a three-day discussion of the current challenges faced by communities large and small, the innovative strategies to combat these problems, and how stakeholders have tapped into the four pillars of capital to create solutions.

Come be part of the conversation!

At the 2018 Reinventing Our Communities conference, you will:

- **Learn** how to build and invest in financial, human, physical, and social capital to create economic mobility.
- **Hear** the latest approaches in workforce development and strategies to invest in America's workforce.
- **Discover** new ways to navigate private capital to communities using Opportunity Zones and social enterprises.
- **Find out** about local and state policy solutions to combat the growing shortage of affordable housing.
- **Investigate** the economic impacts of the opioid crisis, incarceration, and reentry — and how communities are fighting back.
- **Connect** with thought leaders and experts across community and economic development, academia, municipal government and philanthropy.





Once again, ROC will include offsite learning opportunities.

- **Explore the Core: The Central Baltimore Partnership Neighborhood Tour** – Take a walking tour of the Station North Arts and Entertainment District to learn how the Central Baltimore Partnership is leading the efforts to reuse vacant properties and create a vibrant commercial corridor.
- **Middle Neighborhoods Tour** – Explore Baltimore’s middle neighborhoods and connect with stakeholders who are working to keep these communities thriving.
- **East Baltimore: Eager Park and Oliver Neighborhood Tour** – Visit the Baltimore Food Hub, a two-acre campus of food-related businesses, and tour Eager Park, a neighborhood revitalized by the East Baltimore Development Initiative.
- **Integrating a Racial Equity Lens Into Community Development** – Take a deep dive into how practitioners and funders can integrate a racial equity lens into community development work.
- **Next-Level Community Reinvestment Act (CRA) Strategy learning lab** – Bankers and practitioners can examine innovative applications of CRA and walk through examples of how to structure similar deals for your community revitalization goals.

Who should attend?

Community developers and advocates, government and foundation leaders, researchers, policymakers, bankers, planners, and others interested in the future of our communities should attend the conference.

Follow us on [Twitter](#) for conference updates, [#Reinventing18](#).



Join us in a new location!

During the conference, you’ll explore a large city that is faced with challenges but is focused on transforming its economy with new opportunities for residents and businesses. Arrive early or stay late to see the great attractions of Charm City, including the National Aquarium and Inner Harbor. To learn more about October happenings in Baltimore, please visit [baltimore.org](#).



INVESTING IN OPPORTUNITY

DAY 1, OCTOBER 1

8:30 a.m.–11:30 a.m.	Neighborhood Tours and Learning Labs			
	Learning Lab: Innovations in the Community Reinvestment Act (CRA)	Neighborhood Tour — Middle Neighborhoods	Neighborhood Tour — Explore the Core: The Central Baltimore Partnership	Neighborhood Tour — East Baltimore: Eager Park and Oliver
11:30 a.m.–12:00 p.m.	Break			
12:00 p.m.–1:45 p.m.	Opening Plenary: Investing in Opportunity			
1:45 p.m.–2:00 p.m.	Break			
2:00 p.m.–3:30 p.m.	Concurrent Sessions			
	The Sustainability of Affordable Rental Housing	Capital for Communities: Innovative Approaches to Community Development Funding and Sustainability	The Economic Impact of Reentry and Returning Citizens	Creating Inclusive and Sustainable Leadership for Communities
3:30 p.m.–4:15 p.m.	Break			
4:15 p.m.–5:45 p.m.	Plenary: Lessons from the Past, Investments in the Future, Action for the Present			
6:00 p.m.–7:30 p.m.	Evening Reception			

DAY 2, OCTOBER 2

8:30 a.m.–10:00 a.m.	Concurrent Sessions		
	Helping Lower-Income Students Succeed in Higher Education	Middle Neighborhoods	Addressing the Trauma Impacted Cycle of Poverty
10:00 a.m.–10:15 a.m.	Break		
10:15 a.m.–11:45 a.m.	Concurrent Sessions		
	Small City Economic Development and the Racial Divide	The Business Case for Quality Jobs	The Economic Impact of Homeownership
11:45 a.m.– 12:00 p.m.	Break		
12:00 p.m.–1:45 p.m.	Plenary: The New Geography of Poverty and the Opportunity for Regional Strategies		
1:45 p.m.–2:00 p.m.	Break		
2:00 p.m.–3:30 p.m.	Concurrent Sessions		
	Investing in America’s Workforce	Strategies for Outcomes-Based Financing	Women and Wealth Building
2:00 p.m.– 5:00 p.m.	Learning Lab: Integrating a Racial Equity Lens into Community Development		
3:30 p.m.–5:00 p.m.	Research Release: Building Durable Pathways to Economic Mobility, Provoking New Perspectives for Affordable Housing and Service Providers		
5:30 p.m.	Evening Reception		

DAY 3, OCTOBER 3

8:30 a.m.–10:00 a.m.	Plenary: From Addressing Market Failures to Investing in Opportunity		
10:00 a.m.–10:15 a.m.	Break		
10:15 a.m.–11:45 a.m.	Concurrent Sessions		
	The Human Capital Impacts of the Opioid Epidemic	The Impact of Automation on the Future of Work and Low- and Moderate-Income Workers	Anchor Institutions: Catalysts for Change
11:45 a.m.–12:00 p.m.	Break		
12:00 p.m.–1:30 p.m.	Closing Plenary: Disruptive Philanthropy: Capital That Catalyzes Systems Change		

INVESTING IN OPPORTUNITY

CONFERENCE REGISTRATION | Register now at philadelphiafed.org/ROC2018.

Registration Fees

Registration fee: \$525 for general attendees, \$425 for nonprofit staff, \$150 for students.

Fees include all conference materials, continental breakfast on Tuesday and Wednesday, luncheons on Monday through Wednesday, and receptions on Monday and Tuesday evening.

There is a small additional fee for tours (\$35) and learning labs (\$20).

Cancellation Policy

Refunds minus a \$50 administrative fee will be issued upon written request if the request is received on or before August 31. Please note: *The Federal Reserve Bank of Philadelphia will not issue refunds on cancellation requests received after August 31.*

Need assistance with registration? Contact Community Development and Regional Outreach at 215-574-6458 or phil.roc@phil.frb.org.

Hotel Reservations

If you require overnight accommodations, a block of rooms has been reserved at the Hilton Baltimore at a rate of \$214 per night, plus tax, for single occupancy. Visit <https://book.passkey.com/go/FRB18>.

Since space is limited, we recommend that you book early and reserve a room when you are registering for the conference. The room block will expire on August 29, so book today!



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